

Application No.: 10/626,271  
Amendment Dated: January 17, 2006  
Reply to Office Action of: July 18, 2005

MDA-2880US1

**Remarks/Arguments:**

Claims 98-101 have been cancelled. Claims 102-113 have been added. No new material has been introduced herein. Claims 102-113 are pending.

Claims 98-101 have been rejected under 35 U.S.C. § 102(e) as being anticipated by Yoshinobu et al. (U.S. Patent No. 5,686,954). Claims 98-101 have been cancelled.

Claims 102-113 have been added. No new material is introduced herein. Support for these claims can be found, for example, on page 54, line 13 through page 55, line 16; and Figures 9a and 9b. Claims 102-113 are patentable over the art of record for the reasons set forth below.

Claim 102 includes features neither disclosed nor suggested by the cited art, namely:

...a transmitting unit operable to transmit transmission format information to a receiving apparatus...

...said transmission format information includes an identifier and starting time information...

...said identifier identifying a program or data to be used by said receiving apparatus, said starting time information indicating a starting time for processing of said program or said data in said receiving apparatus...

...said receiving apparatus automatically activates said program or said data based on said identifier and said starting time information...  
(Emphasis Added)

Yoshinobu et al. disclose a program information broadcasting system that includes a program information display method (col. 3, lines 10-26) and a method for program search and reservation (col. 19, lines 60-62). The program information display method uses data of scheduled program information packets within received broadcast signals, Figures 1A-1C, to prepare and display a program schedule on a display screen (col. 13, lines 6-13). Scheduled program information packet 23 in Figure 2 are used to extract and display a program schedule such as shown in Figure 15. Figure 9 of Yoshinobu et al. shows a program schedule displayed on screen 75D of

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receiving device 70 and that a decision for program scheduling, program search and program reservation is conducted by the user's operation of remote commander 90 (col. 19, line 60 - col. 20, line 7).

Yoshinobu et al. do not disclose nor suggest Applicants' claimed features of "...a transmitting unit operable to transmit transmission format information to a receiving apparatus... ...said transmission format information includes an identifier and starting time information... said receiving apparatus automatically activates said program or said data based on said identifier and said starting time information..." (emphasis added). These features are neither disclosed nor suggested by Yoshinobu et al. Yoshinobu et al. require a user to input commands to a remote commander to start or reserve a program. Thus, Yoshinobu et al. do not automatically activate the program based on the identifier and starting information that is transmitted by the transmitting unit. Thus, Yoshinobu et al. do not include all of the features of claim 102. Accordingly, allowance of claim 102 is respectfully requested.

Claims 103-104 include all of the features of claim 102 from which they depend. Accordingly, claims 103-104 are also patentable over the art of record.

Although not identical to claim 102, claims 105-113 include features similar to claim 102 which are neither disclosed nor suggested in the cited art. Accordingly, claims 105-113 are patentable over the cited art.

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In view of the amendments and arguments set forth above, the above-identified application is in condition for allowance, which action is respectfully requested.

Respectfully submitted,



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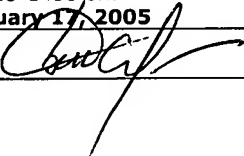
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